

NAV Strategy 2013-2015

NAV



Nordisk Avlsværdi Vurdering • Nordic Cattle Genetic Evaluation

Nordisk Avlsværdivurdering (NAV)

The goal of NAV is through genetic to improvements to increase economic gain in cattle husbandry in the Nordic countries. This is done by highlighting the added value of the Nordic breeding profile and by jointly conduct research, development and routine genetic evaluation

NAV



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Nordisk Avlsværdiurdering (NAV)

NAV's purpose can be embodied in the following points:

Competitiveness

Structural changes

Breeding Profile

Increased commitment

Expansion of the active breeding population

Optimization of resources

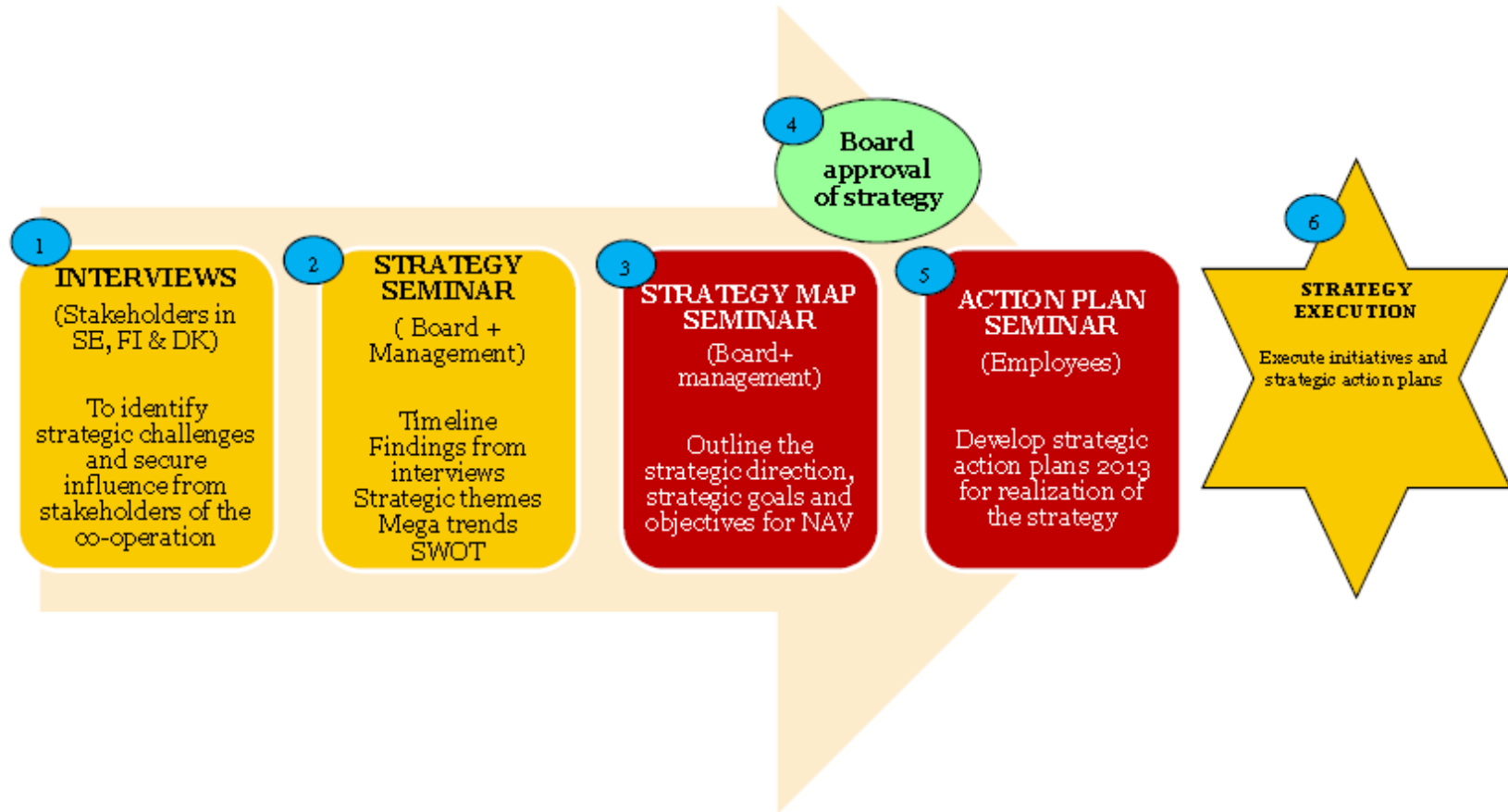
The goal with the NAV Strategy 2013-15 is to further develop NAV for the benefit of Nordic farmers

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NAV strategy process from January 2012 to December 2012



NAV



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Interviews

	Sweden	Finland	Denmark
NAV owner organizations/ "NAV employees"/others	Jan-Åke Eriksson Kjell Johansson Emma Carlén	Jukka Pøsø Martin Lidauer, MTT Jarmo Juga, FU	Ulrik Sander Nielsen Jørn Pedersen Kevin Byskov Anders Fogh
University	Erling Strandberg, SLU	Esa Mäntysaari, MTT	Mogens Lund, AU
Växa, FABA, VGDK	Lars Olaf Bårström	Minna Toivonen	Niels Kr. Fruergaard
VikingGenetics	Lars Nielsen		
NAV	Gert Pedersen Aamand		

NAV



Way Forward

New Strategy

NAV

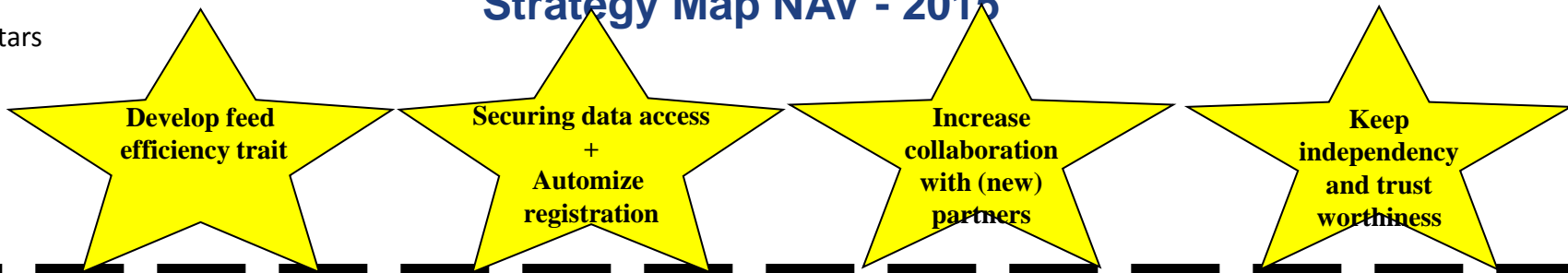


Nordic Cattle Genetic Evaluation - Guiding stars - 2015

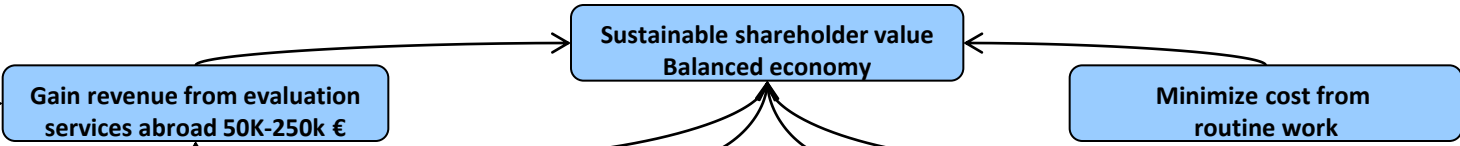


Strategy Map NAV - 2015

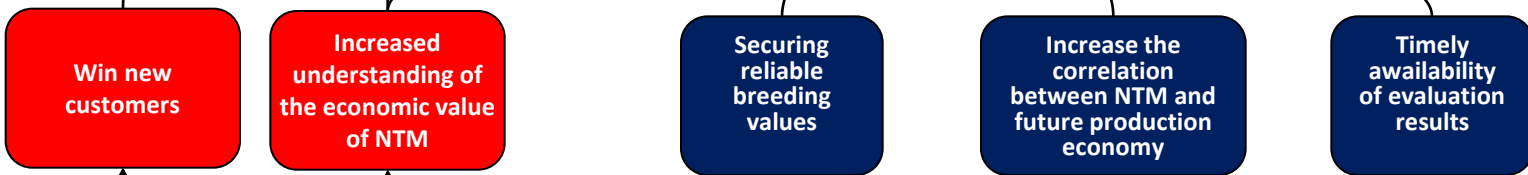
Guiding stars



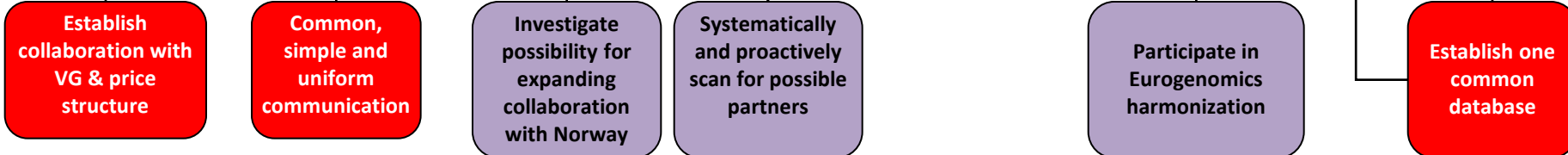
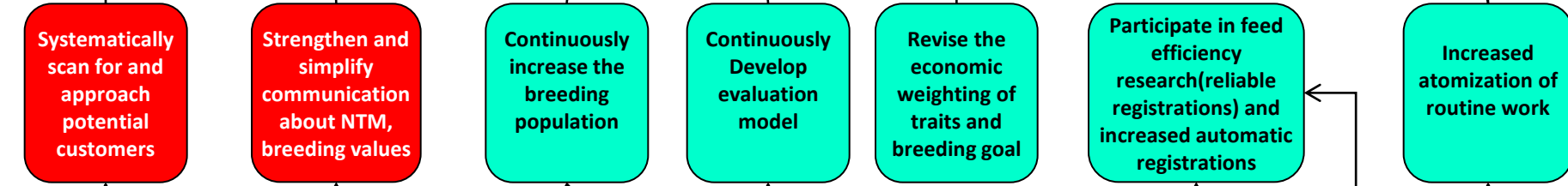
Financial



Customer



Process



Learning & Growth



Next steps

Action	Responsible
”Employee involvement” Presenting strategy Involvement in action planning/yearly-plan for 2013 Jointly with a team-event	Gert – OK
Define projects/ work packages 2013	Gert – OK
Develop budget 2013	Gert – OK
Approval of strategy, yearly-plan, budget	Board –OK
Arrange a presentation of the “common database” report	See below
Arrange a ”common database” workshop for decision makers to have a strategic dialog of possibilities and goals for a ”common database” projects.	<u>Antti</u> , Magnus, Trine In process